

**Toastmasters International**  
**Club Resources**  
**Created by District 66**

	Resource	Description	Date
1.	<a href="#">Club Excellence Initiative Curriculum</a>	This curriculum contains resources to assist club officers and District leaders in their club excellence efforts. The club officer section is organized around Moments of Truth. The District leader section is organized around the club life cycle, training materials, and more.	
2.	<a href="#">Help Your Club Grow</a>	A recent survey of prospective members uncovered that 76% of all respondents never visited a club for one reason: they had filled out the Find a Club form and never heard back from a club representative! There are now two exciting new features in Club Central to help clubs easily manage/respond to prospective members and help them join more efficiently: the <a href="#">Prospective Member Management</a> page and the online Member Application. This <a href="#">step-by-step video</a> shows how club officers can make the most of these tools. If you have more questions, please see the <a href="#">Prospective Member Management FAQ</a> page.	
3.	<a href="#">Club Leadership Handbook</a>	An easy-to-use guide with chapters detailing club governance, leadership roles, and more.	Revised 6/2025
4.	<a href="#">Club Central</a>	Your hub for conducting club business, including: <ul style="list-style-type: none"> <li>▪ Submitting new, dual, and reinstated membership applications</li> <li>▪ Paying membership dues and fees</li> <li>▪ Enabling <a href="#">Self-Pay</a> for your members</li> <li>▪ Managing prospective members' journeys</li> <li>▪ Updating club information</li> <li>▪ Reviewing club financial records from the last two years</li> <li>▪ Viewing administrative and historical club reports</li> <li>▪ Submitting information for planned club events</li> </ul>	
5.	<a href="#">Distinguished Club Program How to Be a Distinguished Club</a>	The Distinguished Club Program Manual explains how clubs can become Distinguished, and the Club Success Plan helps clubs create a plan to become Distinguished for the program year. An interactive version of the Club Success Plan is available in Club Central (more information in next resource).	Revised 6/2025
6.	<a href="#">Club Success Plan</a>	The Club Success Plan (CSP) is a helpful resource to strategically plan how your club can reach its goals in the <a href="#">Distinguished Club Program</a> (DCP). The club should work as a group, creating plans and measurable checkpoints for each goal, and then review these periodically throughout	Program Year: 2025-2026

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		the year.  Select how you would like to work with the CSP for the 2025-2026s program year. Note that this decision needs to be agreed upon by the Club Executive Committee. Online/Interactive is recommended. However, there is an Offline/PDF option for clubs with limited Internet.	
7.	<a href="#">Speech Contest Rule Book</a>	The Speech Contest Rulebook, in effect from July 1, 2025 through June 30, 2026, features speech contest rules for the International, Evaluation, Humorous, Table Topics®, Tall Tales, and Video Speech Contests.	Revised 07/2025
8.	<a href="#">Club Officer Tools Page</a>	Additional tools and information to assist you as an officer in your role.	
9.	<a href="#">Club Coach Program</a>	To learn if your club is eligible for a club coach or to find out more information about the program, please go to the Club Coach Program page for more information.	
10.	<a href="#">The Navigator</a>	This guide is filled with essential information about the Toastmasters journey and the Pathways learning experience. Members can use it to help begin their journey and support their progress. Whether you are just embarking on your journey or are a seasoned Toastmaster, <i>The Navigator</i> can answer your questions and guide you along the way.	Revised 12/2024
11.	<a href="#">Toastmasters Virtual Guest Packet</a>	Why Toastmasters? Clubs can use this resource in a follow up email to guests. By clicking on the links, guests can discover how the global leader in public speaking can help them and their career grow.	
12.	<a href="#">Addendum of Standard Club Options</a>	The addendum allows clubs to make changes to the Club Constitution. Review the addendum at the beginning of each new officer term, including club dues and fees, to ensure information is up to date and accurate.	
13.	<a href="#">Policy Violations Quick Reference Guide</a>	A reference guide to assist with handling potential policy violations discreetly and promptly. This guide covers the most common questions with regards to the club, District, and international levels. A checklist and notification form is also available to accompany the guide.	
14.	<a href="#">Pathways</a>	The Pathways learning experience is an interactive and flexible education program like no other. It was created to help you strengthen your communication and leadership skills as you grow toward personal and professional success—all while having fun with others in the process! Take this journey and partake in:	

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		<ul style="list-style-type: none"> <li>• The opportunity to build more than 300 unique skillset competencies</li> <li>• 6 specialized learning paths</li> <li>• Online content, affording you to learn anytime, anywhere</li> <li>• Real-world, transferable skills</li> <li>• Content is available in Arabic, English, French, German, Simplified Chinese, and Spanish.</li> </ul>	
15.	<a href="#">Paths and Core Competencies</a>	<p>Five Core Competencies for the 6 Paths and 5 Legacy Paths:</p> <ol style="list-style-type: none"> <li>1. Public Speaking</li> <li>2. Interpersonal Communication</li> <li>3. Strategic Leadership</li> <li>4. Management</li> <li>5. Confidence</li> </ol>	
16.	<a href="#">Base Camp Manager Guide</a>	This user guide offers a comprehensive overview of Base Camp, designed for Base Camp managers. It includes detailed instructions, tips, and best practices to help Base Camp managers effectively navigate the platform and support their club members.	
17.	<a href="#">Base Camp User Guide</a>	This user guide offers a comprehensive overview of the Base Camp, designed for all Toastmasters members. It includes detailed instructions, tips, and best practices to help users effectively navigate the platform.	
18.	<a href="#">Meeting Tools</a>	Responsible for a meeting role? You've come to the right place. In each section, you will find tools to help you perform your role at club meetings. This includes a built-in Ah-Counter to help count filler words, a Grammarian application to keep track of your comments and speakers who used the word of the day, and an easy-to-use Timer. Get started now by exploring each section!	
19.	<a href="#">Club Officer Roles</a>	Read about each club officer role and view tutorials which provide the specific responsibilities of and expectations for each club officer (only compatible with PC and MAC desktops).	
20.	<a href="#">AI Strategies in Public Speaking</a>	<p>Four ways to use artificial intelligence in presentations:</p> <ol style="list-style-type: none"> <li>1. Streamline research and content creation.</li> <li>2. Design slides in minutes.</li> <li>3. Create unique images.</li> <li>4. Get speech feedback.</li> </ol>	
21.	<a href="#">Speechcraft</a>	The Speechcraft digital experience was created for experienced members to help non-members become the best communicators they can be! As a coordinator, you will	

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		be given materials to help you recruit five people for a four-, six-, or eight-session Speechcraft event that will boost your participants’ confidence and improve their communication, public speaking, and leadership skills—all within a safe Toastmasters environment. Plus, Toastmasters members who become coordinators can earn DTM credit.	
22.	<a href="#">Youth Programs</a>	<p>The Youth Leadership Program is a workshop consisting of eight one- to two-hour sessions that enable those between the ages of 14 and 18 to develop their communication and leadership skills through practical experience. The program is presented during or after school, or on weekends. In the workshop, young people will learn how to:</p> <ul style="list-style-type: none"> <li>• Evaluate their own speaking ability</li> <li>• Prepare and deliver speeches</li> <li>• Give impromptu talks</li> <li>• Control their voice, vocabulary, and gestures</li> <li>• Give constructive feedback and more</li> </ul>	
23.	<a href="#">Interpersonal Communication Program</a>	<p>The Interpersonal Communication program helps teens build effective listening and communication skills while understanding their own communication style. This Toastmaster’s created content is designed to support existing youth programs and groups in helping teenagers learn to become better communicators.</p> <p>The program includes two manuals: the Team Member Manual, which has short assignments and materials to supplement group activities, and the Team Leader Manual, which includes the text of the Team Member manual plus notes for the teacher/mentor to explain activities and start discussions.</p> <p>Review the <a href="#">Interpersonal Communication Kit</a> to learn more.</p>	
24.	<a href="#">Statistics and Data Hub</a>	<p><b>Infographics*</b></p> <ul style="list-style-type: none"> <li>✓ <a href="#">Member Satisfaction Survey - December 2024</a></li> <li>✓ <a href="#">Alumni Member Survey - December 2024</a></li> <li>✓ <a href="#">Fact Sheet - July 1, 2023 to June 30, 2024</a></li> <li>✓ <a href="#">Toastmasters Demographics - July 2023</a></li> <li>✓ <a href="#">Pathways Facts - July 2024</a></li> </ul> <p><b>Membership Retention by District</b></p> <ul style="list-style-type: none"> <li>✓ <a href="#">Membership Retention by District - 2023–2024</a></li> </ul>	

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		<ul style="list-style-type: none"> <li>✓ <a href="#">Membership Retention by District - 2022–2023</a></li> <li>✓ <a href="#">Membership Retention by District - 2021–2022</a></li> </ul> <p><b>Distinguished Districts</b></p> <ul style="list-style-type: none"> <li>✓ <a href="#">Distinguished District Status - 2023–2024</a></li> <li>✓ <a href="#">Distinguished District Status - 2022–2023</a></li> <li>✓ <a href="#">Distinguished District Status - 2021–2022</a></li> </ul> <p><b>Maps of Clubs by Country</b></p> <ul style="list-style-type: none"> <li>✓ <a href="#">Total Clubs by Country - July 2024</a></li> <li>✓ <a href="#">Total Clubs by Country - July 2023</a></li> <li>✓ <a href="#">Total Clubs by Country - July 2022</a></li> </ul>	
25.	<a href="#">Make Your Club Website a Marketing and Recruiting Asset</a>	How to leave an inviting impression with online visitors.	Magazine February 2022
26.	<a href="#">Gavel Clubs</a>	Gavel clubs are a way of providing the Toastmasters experience to groups who may be ineligible for regular membership due to age, or other circumstances. Following similar Toastmasters club meeting protocols, Gavel clubs use club officer titles and education manuals. However, gavel club members are referred to as “gaveliers”. Gavel clubs also provide Toastmasters members and clubs with an excellent opportunity for community service.	
27.	<a href="#">Surveys Speak Volumes</a>	Member-satisfaction polls lead to valuable club feedback	September 2020
28.	<a href="#">Help New Members Find Their Place</a> : Magazine Article pp. 6-7	<a href="#">New Member Orientation</a>	July 2025