

Area Director of the Year Criteria 2024-25

Criteria	Points
Pathways (90%)	10
MDP (50%)	10
CSP (75%) by 9/30/24	10
AD Training by 9/30/24	10
AD Visit - Fall (11/30)	10
Future Leadership Candidates (2) - Fall	15
Education Awards (Average 8/club)	10
Education % (50% Participation)	10
Paid Clubs (no Net Loss) - Fall	5
Member Retention (90%) - Fall	5
Membership Growth - Fall (8%)	10
New Clubs Sponsored	25
Fall COT - 90%	15
Area Speech Contest	5
Paid Clubs (no Net Loss) - Spring	5
Member Retention - Spring (90%)	5
Membership Growth - Spring (8%)	10
Spring COT - 90%	15
AD Visit - Spring (5/31/25)	10
Future Leadership Candidates (2) - Spring	15
District Speech Contest Winner - Area Rep	15
Distinguished	10
Select Distinguished	20
President's Distinguished	40
Total Points	295
Tie Breaker → overall club growth	