



# DISTRICT 66

## OPEN HOUSE TIPS:

Updated 1/1/25

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(Thank you Melissa Parks of Ready Set Speak)

Find a reason to celebrate!

- Contest
- Year End achievements
- Anniversary (Club or TM)

Plan

- What sort of meeting will you provide? It could include a special speaker or involve visitors. Ensure any first-time people involved know what to expect.
- Allow extra time to explain the roles
- Allow extra time for Questions & Answers
- Invite District Leaders so they can speak or be recognized – this helps to demonstrate the diversity of our membership
- Ensure online participants are included
- Provide Refreshments if practical
- Display the club banner if practical

Promote

- Personal invitations
- Social Media
- Create Fliers & Post - <https://www.toastmasters.org/resources/open-house-flier>
- Contact Traditional Media (see tips sheet in District 66 website “resources” tab)

Provide Wayfinding and Parking Signage

Balloons at the door show that a festive atmosphere lies within.

